

Ferretti Group Corporate Presentation

FERRETTIYACHTS PERSHING LLama Riva CRN CUSTOM LINE

NALLY



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SUMMARY



Company Listing Overview



Ferretti Group listing highlights





Base offering size and free-float:

87,747,700 shares, out of which 83,580,000 coming from primary and 4,167,700 from the partial exercise of over-allotment option (~28% of tot share capital) Offer price: HK\$ 22.88 (€2.67) Deal size:

~233mln€¹

CRN

CUSTOM LINE

Reference banks:

OCICC中金公司





1. Overall IPO proceeds and ~ €. 12 million of favorable exchange rate



Ownership structure

Shareholders	Ownership
Ferretti International Holding	64%
F Investments	8%
Total Historical Shareholders	72%
Sunshine Insurance	4%
Sanya Development Holding	3%
Hainan Free Trade Port Fund	2%
Hainan Financial Holding	2%
Haifa Holding	2%
Total Cornerstone Investors	13%
Market	15%



FERRETTIGROUP

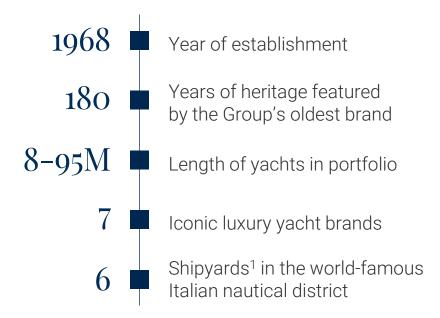
Riva 76' Bahamas

2



Ferretti Group is a world leader in the design and manufacturing of pure Italian luxury yachts

A Group with long lasting pure Italian & luxury heritage...



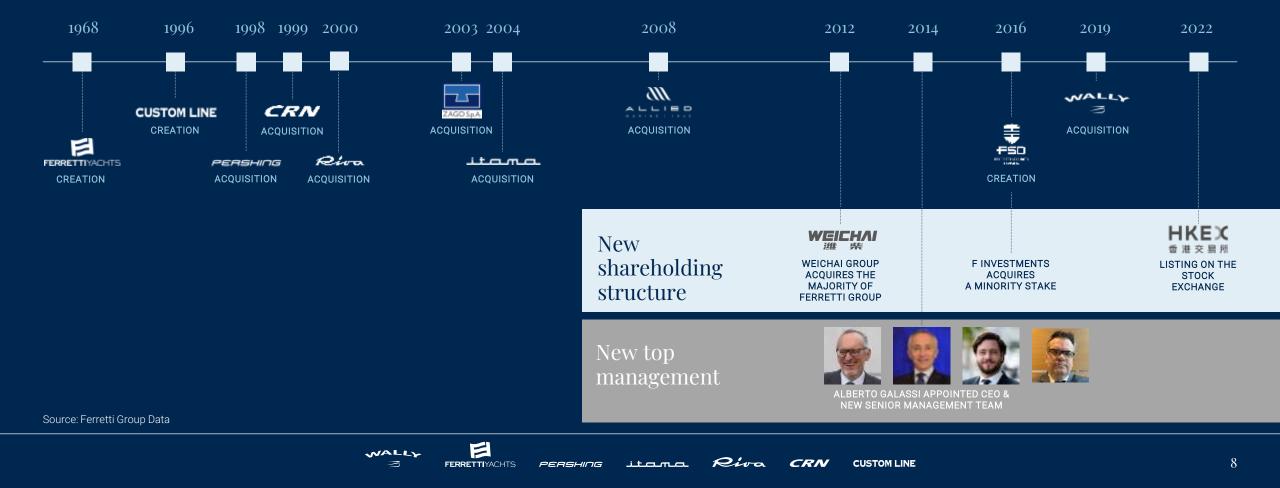
...market leadership and a thorough presence across international markets



Not including a wooding furnishing facility (Zago) and a refitting facility in Fort Lauderdale;
2021 market share on inboard segment (Composite Yachts and Made-To-Measure Yachts >30ft);
As of 30/6/2022



Ferretti Group represents a unique success story of growth & consolidation of brands





Recognized Global Leadership

Riva 50 METRI

RACE

1.11



Luxury yachting industry is divided into Inboard, Outboard and Sailing







INBOARD YACHTS

Inboard yachts use engines mounted inside the yacht's hull connected with propellers through shafts

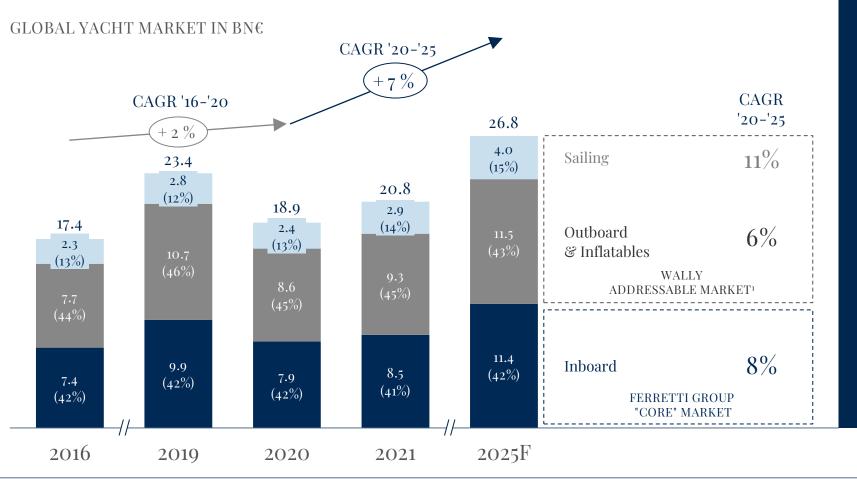
OUTBOARD YACHTS

Outboard motor yachts have an engine outside the boat's hull with the propeller integrally attached to it SAILING YACHTS

Sailing yachts utilize sails as the primary means of propulsion; engines are installed as secondary propulsion



Global yacht market expected to grow at a strong pace



WALLY

All market segments are expected to keep growing in the coming years

INBOARD is expected to gradually shift towards larger footage yachts and fully customized solutions

OUTBOARD will continue to expand, mostly driven by demand in AMAS and Middle East

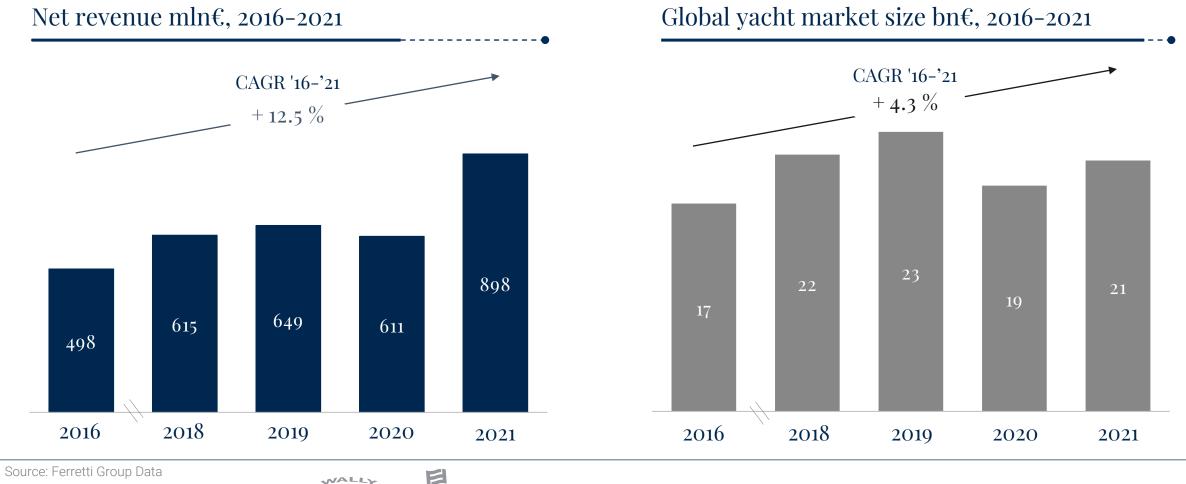
SAILING is experiencing a positive momentum, driven by the growing customers' interest in eco-friendly transportation means

1. While the Inboard represents Ferretti Group "Core" market, with Wally, acquired in 2019, Ferretti group has also entered the outboard & sailing segments; Note: global yacht market includes inboard, outboard & inflatables and sailing (excluding personal watercrafts); Source: China Insights Consultancy report

FERRETTIYACHTS PERSHING itama Riva CRN CUSTOM LINE



Outstanding financial performance consistently outperforming the OVERALL market



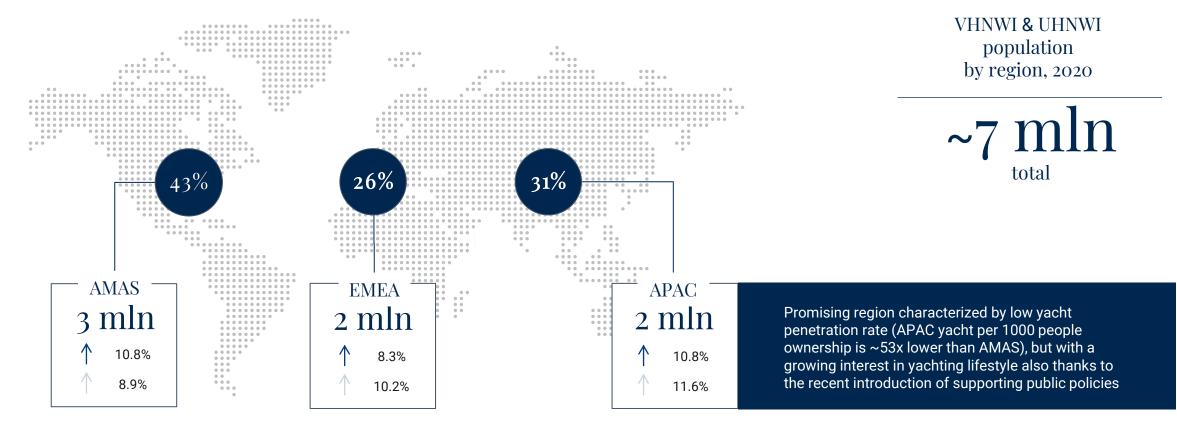
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CUSTOM LINE

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Luxury yachting benefits from a steady global increase in VHNWIS & UHNWIS ...



Notes: VHNWI - Very High Net Worth Individuals; UHNWI - Ultra High Net Worth Individuals; numbers might not sum-up due to rounding; % in map refer to population split by geographical region; Source: Credit Suisse 2021 Global Wealth Report & Databook, China Insight Consultancy Report, Ferretti Group Data

UHNWI CAGR '20-'25

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FERRETTIYACHTS

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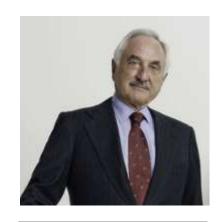
VHNWI & UHNWI Population VHNWI CAGR '20-'25



... and presents a diverse customer base with heterogeneous purchasing habits











Global leaders in their area of business, who decided to embrace the yachting lifestyle

CELEBRITIES

Celebrities purchasing the latest exclusive yacht, usually equipped with colorful, unique features, projecting a "sporty feeling"

ENTERPRISE OWNERS

Entrepreneurs who purchase yachts of unrivalled exclusivity to spend quality time onboard and avoid the spotlight

COLLECTORS

Passionate connoisseurs of yachting who look for the uniqueness, tradition, exclusivity, history and value brand equity of a timeless yacht Four main customer trends shape the future of the global yacht market

Privacy, Safety & Freedom

Urge for security and intimacy, enhanced by Covid-19 situation is expected to become the new "normality" for yacht owners



Source: China Insights Consultancy Report



Four main customer trends shape the future of the global yacht market

ONE STOP SHOPS

Customers prefer to choose yacht manufacturers offering also ancillary services (e.g., refitting, chartering, crew management)



CUSTOMIZATION & PERSONALIZATION

Customers seeks more customization, personalization & uniqueness in their luxury yachts



ECO-FRIENDLY SOLUTIONS

Customers push yacht manufacturers towards eco-friendly and sustainable solutions (e.g., hybrid propulsion)







Overview of Ferretti Group activities



Note: revenue as of 31 December 2021. - Source: Ferretti Group Data



Ferretti Group's core products and brands

COMPOSITE YACHTS

39 models

PRODUCTS < 100FT (COMPOSITE HULL)

Products with a pre-determined set of features, which vary according to the models. Degree of customization is driven by the specific configurations available for each model



MADE-TO-MEASURE YACHTS

11 models

PRODUCTS > 100FT (COMPOSITE HULL)

Products that start from pre-defined hulls and models, but whose internal layout and most of the details can be completely adapted according to customers' requests

PERSHING PLANE CUSTOM LINE Price range €9.0 - €22.0

Million

Million

SUPER YACHTS

$3 + \infty$ offering

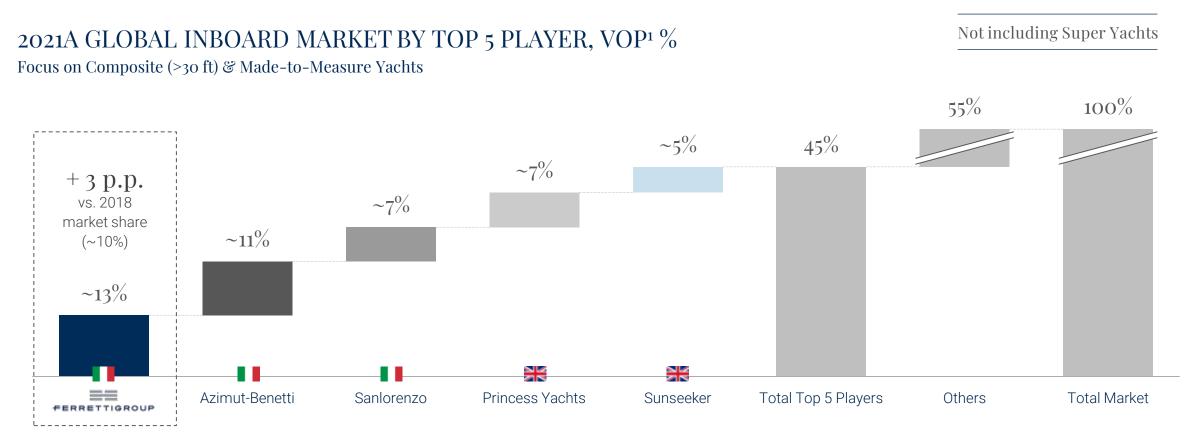
PRODUCTS > 100FT (ALLOY HULL)

Products comprise: (i) fully-customizable yachts each of which is a one-off creation; and (ii) branded super yacht flagship models with fully-customizable interiors, but reflecting the distinctive exterior design of the respective brands

WALLY REASHING Rivo CRN CUSTOM LINE Price range >€25.0 Million



Ferretti Group is an established leader in inboard Composite & Made-To-Measure yacht segments



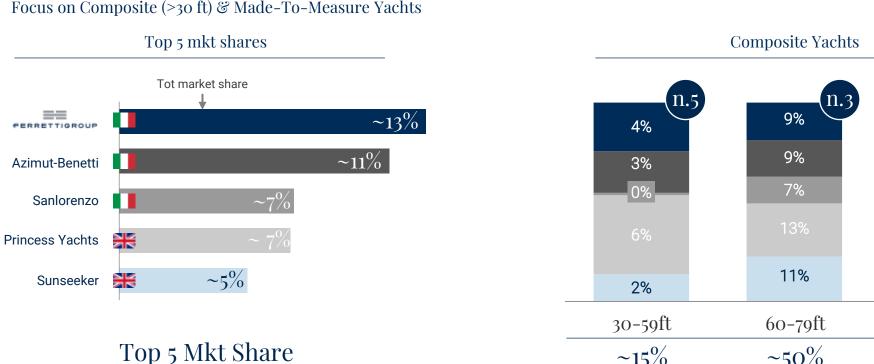
1. Classification based on Value of Production declared to PDA; Note: Market refers to inboard Composite & Made-To-Measure Yachts, excluding Super Yachts; Source: China Insight Consultancy Report, Phil Draper & Associates New Yachts Database (January 2022 & January 2019)



Not including Super Yachts

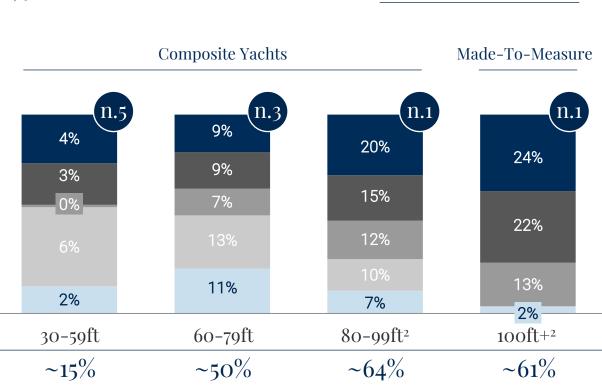
Ferretti Group targets high-end luxury customers and leads the market on most profitable segments

2021A GLOBAL INBOARD MARKET BY PLAYER, VOP¹%



Focus on Composite (>30 ft) & Made-To-Measure Yachts

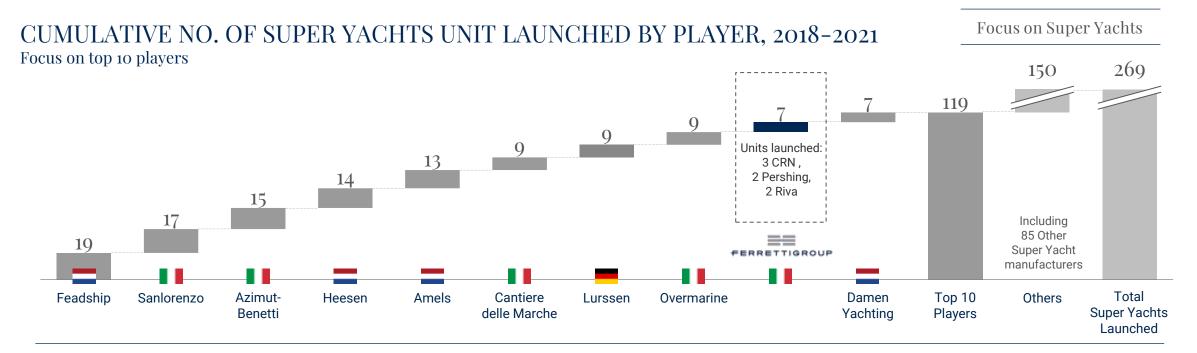
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1. Classification based on Value of Production declared to PDA; 2. Two segments with higher unit price & profitability, which have been progressively integrated from a previous very fragmented landscape; Note: market refers to inboard Composite & Made-To-Measure yachts excluding Super Yachts; numbers might not sum-up due to rounding; Source: China Insight Consultancy Report, Phil Draper & Associates New Yachts Database (January 2022)



Market fragmentation in Super Yachts segment is an opportunity for Ferretti Group



Ferretti Group is well positioned to benefit from the forthcoming market consolidation, replicating the previous success in Composite and Made-To-Measure, also leveraging its iconic brands to upsell to current yacht owners

Note: considered launched units of inboard Super Yachts with alloy hulls in 2018-2021 timespan - Source: China Insight Consultancy Report, Super Yacht Times IQ as per March 3rd, 2022, Desk Research



Unparalleled Portfolio of Luxury Brands & Winning Business Model

Custom Line Navetta 37

Riva is an emblem of modern, sophisticated elegance expressed in the skillful combination of unique design with high-quality materials. In fact, Riva is the oldest and most iconic brand in the world and is incredibly well known for its tradition and innovation. Riva is so powerful as a brand that its campaign needs **nothing else**.

Established in 1842

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures



Elegance Uniqueness Style Style Sportive Essence Powerful Beauty Art in its Soul Instant Classic Attention to Details

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures



A world leader in nautical innovation, **Wally** combines the most advanced technologies with contemporary design in a constant search for an improved on-board experience that combines performance, comfort and style. Wally is **20 years ahead**.

Established in 1994

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures

The Other Side of the Wind





20 years ahead

A world leader in nautical innovation, Wally combines the most advanced technologies with contemporary design in a constant search for an improved on-board experience that combines performance, comfort and style. Wally is 20 years ahead.

Established in 1994

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures

wallypower58

The Other Side of the Wind



20 years ahead

With **Ferretti Yachts**, you can travel the world from the comfort of your own home, wake up to a different view every day and explore new horizons in total relaxation Your Ferretti Yacht is an intimate, personal space that feels liberating yet engaging.

Another exclusive environment in which you can sit back, relax and draw inspiration from your surroundings. **Just like home**.

Established in 1968

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures



The PERSHING Dominant Species

Design, innovation, technology, performance and comfort are the core values of the **Pershing** philosophy.

Driven by a constant research Pershing is the epitome of innovative solutions.

State-of-the-art technologies and creative and distinctive design ideas make **Pershing the dominant species**.

Established in 1985

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures



5X 6X 7X 74 8X 9X 140

Itama creates open yachts whose sporty character and inimitable elegance make them unmistakable.

It's the perfect pure open boat and means more than simply building yachts: it means skillfully and creatively giving form to the idea of elegance and power, an idea that has always set our "designed for the sea" open yachts apart.

An idea that always meant **the** enhancement of freedom.

Established in 1969

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures





Every **Custom Line** creation is a unique work of art.

Each Custom Line craft is custom built and reflects the personality of its owner, the way they look to the horizon, the way they experience the sea.

Every **Custom Line yacht is a masterpiece** that tells a unique story

Established in 1996

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures



CUSTOM LINE

BEYOND THE LINE

Remaining true to its origins, **Custom Line** has created a **fleet of yachts** with a particular focus on personalization, a perfect combination of cutting-edge technology, ingenious functional solutions, and elegant, unmistakable design. **Custom Line, Beyond the Line**.

Established in 1996

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures



CUSTOM LINE

BEYOND THE LINE



CRN

OUR OWN HANDS

MADE BY UOU

WITH

CRN means total commitment of body, head and soul on every single project.

This is the spirit in which every one of our voyages begins, and this is how we have always made our yachts: drawing on all our passion and experience to realize a dream **made by you with our own hands**.

Established in 1963

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures

Voice, 62 m

This is the spirit in which every one of our voyages begins, and this is how we have always made our yachts: drawing on all our passion and experience to realize a dream **made by you with our own hands**.

Established in 1963

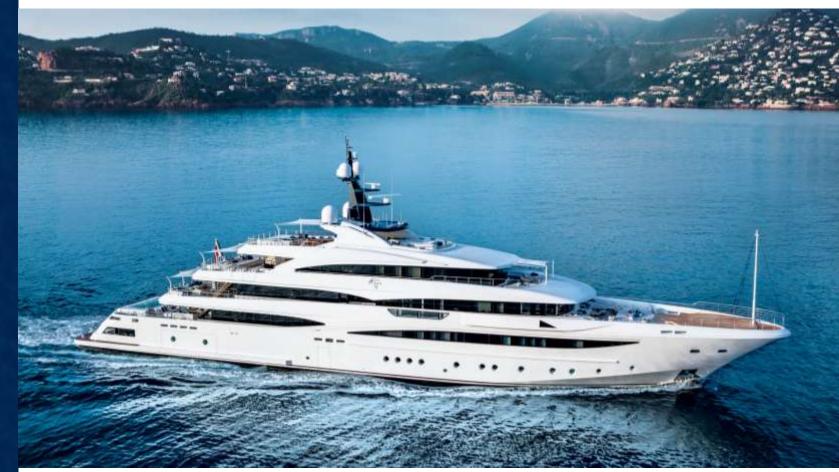
1. Reduction of NOx (Nitrogen Oxide) emissions by 70% Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures





Voice, 62 m

This is the spirit in which every one of our voyages begins, and this is how we have always made our yachts: drawing on all our passion and experience to realize a dream **made by you with our own hands**.



Established in 1963

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures



Cloud 9, 74 m

This is the spirit in which every one of our voyages begins, and this is how we have always made our yachts: drawing on all our passion and experience to realize a dream **made by you with our own hands**.



Established in 1963

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures



Atlante, 55 m

This is the spirit in which every one of our voyages begins, and this is how we have always made our yachts: drawing on all our passion and experience to realize a dream **made by you with our own hands**.

Established in 1963

Source: Ferretti Group 2020 Sustainability Report, Ferretti Group Websites, Press Releases and Brochures





Ciao, 52 m



Effective business model capable to promote brand distinctiveness, while capturing industrial synergies

Decentralized Activities to Single Brands	FERRETTIGROUP	FERRETTIYACHTS
To protect and nurture brands' DNA and distinctive identity Unleash the potential of each brand, targeting all customer segments	Centralized Functions at Group Level To leverage on industrial efficiencies: • Procurement • Engineering • Manufacturing	PERSHING itama Rive

1. Examples: interior furnishing (Zago) and production of GRP & carbon fiber hulls; Source: Ferretti Group data

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State-of-the-art facilities and high-end industrial manufacturing capabilities





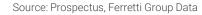


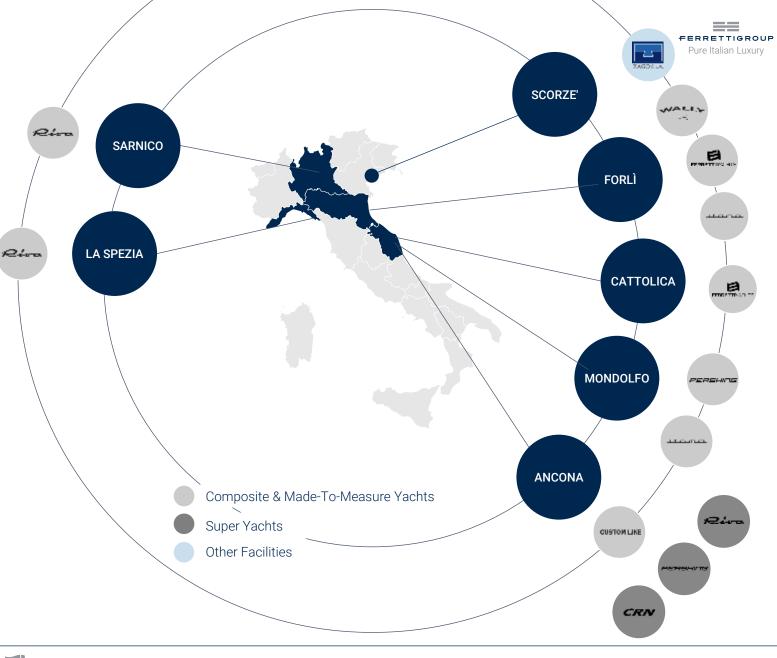
Ferretti Group shipyards are located at the heart of the world-famous Italian nautical district

Shipyards are strategically positioned in the world-famous Italian nautical district to leverage the proximity to network of suppliers and contractors

This enables Ferretti Group to effectively manage thousands of components and systems, as well as a network of hundreds of suppliers and contractors within an effective economic radius

Furthermore, Ferretti Group owns a wooden furnishing facility located in Scorzè (Zago) and manufactures FSD boats in Mondolfo







Substantial R&D Investments

6

Ferretti Yachts 1000

At the forefront of innovation

mIn€ invested in R&D in the period between 2018 and 2021

Avg. age in years of models in 2021 driven by the recent

completion of portfolio

renovation



Proactively chasing market trends

2 Models sharing the same engineering platforms (from only 4 in 2016)

PRODUCT DEVELOPMENT & INNOVATION

Models to be launched every year on average (half related to portfolio expansion)

Sustainability at the core



Partnership with leading manufacturers for the co-development of sustainable solutions



Launch of Wally models & Pershing Gen. X line with carbon-epoxy materials to reduce yachts weight

₹ FSD Development of FSD N800 featuring hybrid propulsion for "zero-emissions" navigation

Cutting-edge model portfolio

Ferretti Group R&D investments are reflected in its impressive track-record of innovations...

 $2008 - 2014 - 2015 - 2016 - 2017 - 2018 - 2019 - 2020 - 2021 - 2022 \rightarrow$ FIRST LAUNCH LIGHT COMPOSITES **T-TOP CARBON** SCR (SELECTIVE OF GENERATION "Green" NOISE & **DESIGN &** FIBER FRAME CATALYTIC 0 HYBRID VIBRATION CONSTRUCTION: FIRST UNIT SOLD OF (LIGHTER YET **REDUCTION - NOX** PROPULSION REDUCTION **CARBON FIBER FSD HYBRID MODEL ROBUST SOLUTION REDUCTION DEVICE IN** innovation SYSTEM TECHNOLOGY FOR FAST VESSELS) ENGINE,ROOM) + EPOXY (N800) SUBMERSIBLE Design TRANSOM (FLOAT-HATCH AND FULLY LIFTING IN GARAGE. BEACH MULTIFUNCTIONAL innovation ARFA) **CEILING SYSTEM** AFT COCKPIT DOOR **X-SELF AUTONOMOUS** DOCKING SYSTEM JOYSTICK YACHT Tech CONTROL ON MUSIC HULL ALLOWING ANTI-GROUNDING NAVIGATION AID SYSTEM STERN PLATFORM YACHT WITH SURFACE DRIVE TO LISTEN TO MUSIC innovation TO AVOID COLLISIONS INDERWATER INTEGRATED STEPS 1° TEST OF A FUEL STRATEGIC CELL POWERED COLLABORATION PASSENGER SHIP (JV) WITH A LEADING LAUNCH OF Investments in FUEL-CELL POWER LAUNCH OF THE **OINGDAO MARINE** SYSTEM LAUNCH OF 150 **"NATIONAL FUEL** EQUIPMENT WEICHAI MANUFACTURER FUEL-CELL **CELL INNOVATION** MANUFACTURING fuel cell technology POWERED BUS Unique opportunity (BALLARD) CENTER" CENTER

Riva

CRN

CUSTOM LINE

VALLY FERRE Illustrative - Not Exhaustive



ACHIEVEMENTS

...and the company is leading the luxury yacht market towards more sustainable solutions

"Green" propulsion to reduce emissions	Shift towards hybrid and electric engines	ROLLS	Partnership in 2021 with Rolls-Royce on hybrid propulsion systems
	Introduction of photovoltaic panels on yachts	2019	N800 hybrid model launch
Innovative	Lighter materials ¹ to reduce yacht weight	~30%	Weight reduction in Pershing 9X ²
Solution and the sustainable materials	Use of sustainable and eco-friendly materials	Most of our suppliers are	
	Attention to the wood furnishing supply chain	FSC	compliant with FSC (Forest Stewardship Council)
Shipyards carbon footprint reduction	Implementation of adv. technologies such as	~20%3	Annual energy saving with trigeneration system
	trigeneration systems and photovoltaic panels	> ISO	On-going process to align all shipyards4 to ISO
	Alignment to ISO standards and requirements	14001	requirements
* *	st Sustainability Report in 2019, outpacing the entire global yacht market	materials for superstri for Forlì, Cattolica, La	nen fiber; 2. Vs a similar model not featuring lighter uctures; 3. Energy savings for 2021; 4. Already done Spezia and Sarnico; Source: Ferretti Group 2021 Ferretti Group Data, Press Releases

Pure Italian Luxury

Diversified Sales Model & Premium Clientele

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Low-risk sales model allowing to minimize exposure to unsold stock / dealership inventories

<100 ft Exclusive dealers Point of contact Dealers (70+¹ countries covered worldwide)

Price control Dealers are involved in price negotiations

>100 ft Brokers & direct sales Point of contact Brokers (300+ worldwide) & direct Ferretti Group salesforce

Price control Prices are negotiated directly by Ferretti Group sales team

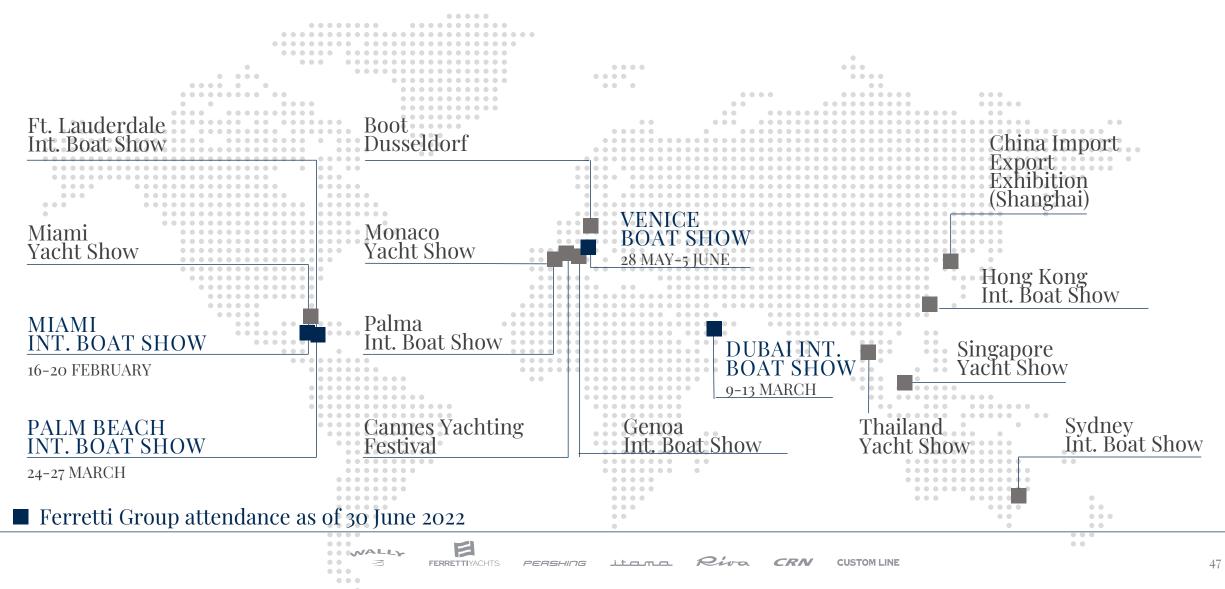
PERSHING

Advantages of the strategy adopted by Ferretti Group

- Maintain a direct global sales presence in strategic geographies (10 offices)
- Maximize market coverage through a solid network of dealers & brokers
- Sales directly to customers "through dealers", not "to dealers" to:
 - Reduce exposure to unsold stock (i.e., no dealership inventories)
 - Closely monitor and control the overall sale process
 - Establish direct contact with customers
- Offer trade-in opportunities as a complementary service and a lever to facilitate the sales of new yachts and attract new customers to Ferretti Group's direct sales network

1. number of countries covered by dealers and number of brokers as of $\,$ 2021; Source: Ferretti Group data

Ferretti Group is present in the most important boat shows worldwide







Ferretti Group continues to develop a loyal customer base, while also reaching new clients

Number of customers		2019 - 2021
New customers	۲	+45% CAGR
Repeating customers	♦	+15% CAGR
Total customers	•	+34% CAGR

- In the last 3 years we were able to enlarge our client base by attracting new customers, both first-time yacht owners and clients coming from the competition, thanks to our unique offer and a booming market
- We were also successful in growing our repeating customer base thanks to the unique relationship we built with our clients over the years and to our broad offer that allows them to grow withing the Group





Overview of Ferretti Group activities

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Note: revenue as of 31 December 2021. - Source: Ferretti Group Data



Other businesses complement Ferretti Group's offering & create a 360° ecosystem for owners

WOODEN FURNISHING FOR YACHT INTERIORS



Design and manufacture luxury interior fittings and customized furnishings for yachts

BROKERAGE, CHARTERING AND MANAGEMENT SERVICES

Provision of yacht brokerage, crew management and chartering services

Note: In certain instances, Ferretti Group is also engaged in the trading of preowned yachts, offering trade-in opportunities to our customers as a complementary service and a lever to facilitate the sales of new yachts; Source: Prospectus

MALIN

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Ferretti Security Division -

Design, production, sales and servicing of boats for the security & patrolling market

AFTERSALES AND REFITTING SERVICES

Maintenance services, including yacht ordinary and extraordinary maintenance & upgrades (88 authorized service points world-wide)

BRAND EXTENSION ACTIVITIES

Collections of unique and original objects, high-end services and Classic Rivas restoration to reinforce customers' engagement Unique collection of luxury objects inspired by Ferretti Group's iconic brands and heritage



Exclusive destinations to experience the elegance of a yachting icon

Video



Ferretti Security Division

Ferretti Security Division (FSD) is focused on the design, production, sale and servicing of boats for security & patrolling market



Promote the capabilities of technological progress and product innovation cross brands given the high standard requirements for product lightweight and reliability

Expand into a sizeable market (5.9 BN€ in 2020), featuring strong growth dynamics (14% CAGR '20-'25) Limit required investments and quick time to market by leveraging existing product platforms (Pershing, Itama)

Further stabilize top-line, while benefitting from high profitability



Source: China Insight Consultancy Report, Ferretti Group Management, FSD website

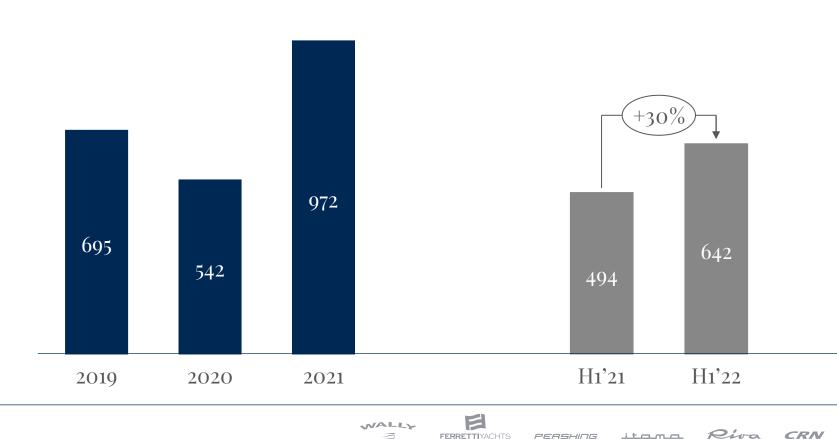






Order intake: a continuous booming market

ORDER INTAKE (M€)



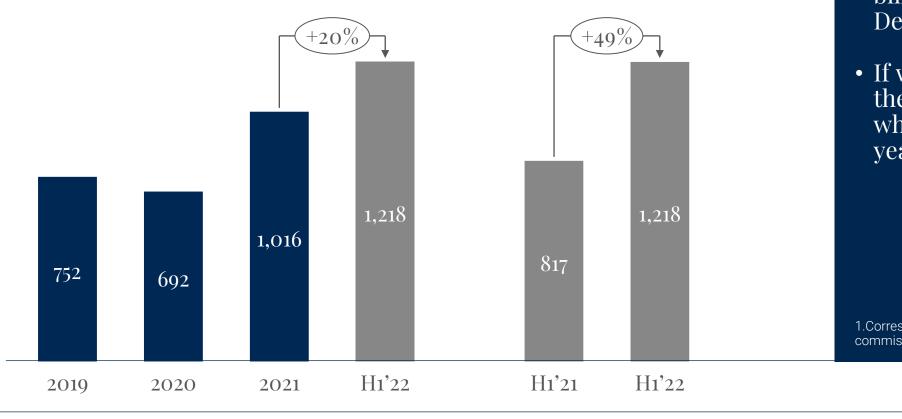
- We continue to see a very strong demand from the market leading to a growth of 30% in new orders collection in H1'22 when compared to H1'21.
- When compared to the full year 2021, which was a record year in new orders, we can appreciate H1'22 represents already 2/3 of it

CUSTOM LINE



Order backlog: a continuous booming market

ORDER BACKLOG¹ (M€)



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- The order backlog reached € 1.2 billion, up 20% compared to December 31, 2021
- If we compare the backlog with the same period of last year, which was already a record year, the total value is up 49%

1.Corresponding to the total amount of existing orders, net of commissions, for new vessels not yet delivered to customers



30 JUN. '22 (M€ ど%)

CUSTOM LINE

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Order backlog by segment: high profitability segments leading the growth

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31 DEC. '21 (M€ & %)





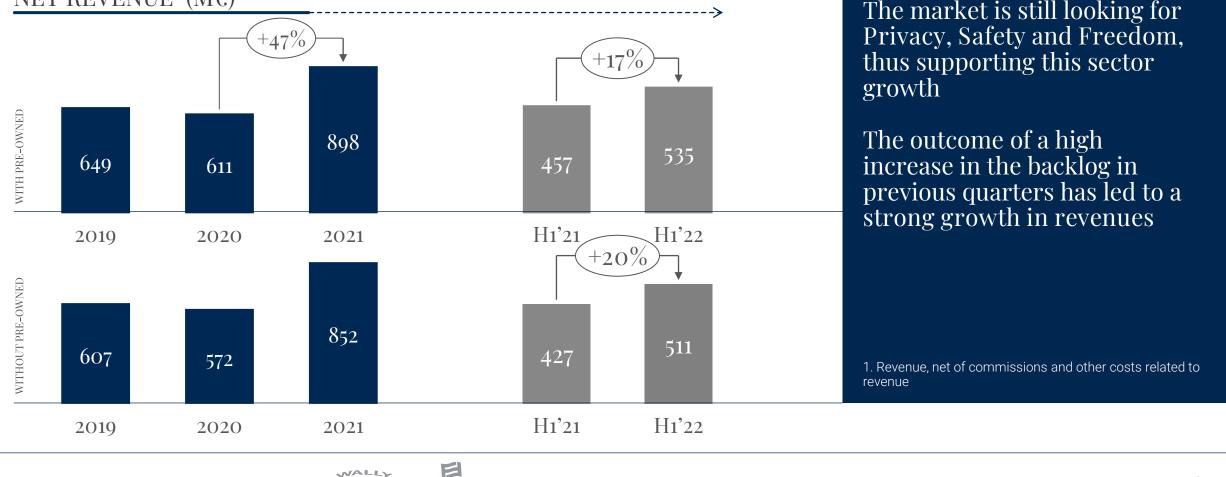
Net revenue: impressive growth across all segments

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FERRETTIYACHTS

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NET REVENUE¹ (M€)



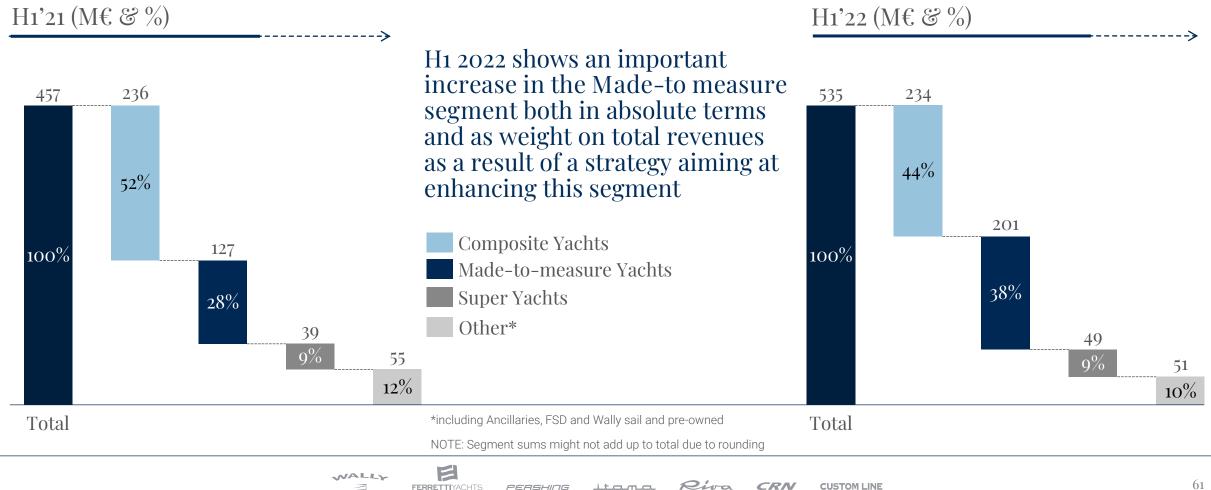
itama

Riva

CRN

CUSTOM LINE

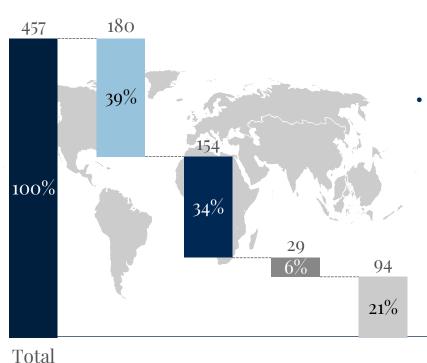
Revenues by segment: strong increase in the high profitability segment





Revenues by geography: strong performance of our core region

H1'21 (M€ & %)



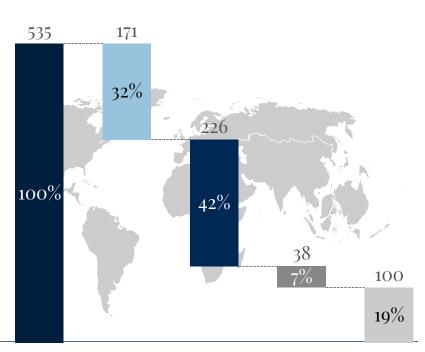
The current geographic breakdown is in line with our historical performance, with more than 40% of revenues coming from EMEA and a normalized AMAS region

• While in H1'21, AMAS showed an outstanding performance thanks to the sale of the US stock driven by the fast-growing demand



Super Yachts & Other*

H1'22 (M€ & %)

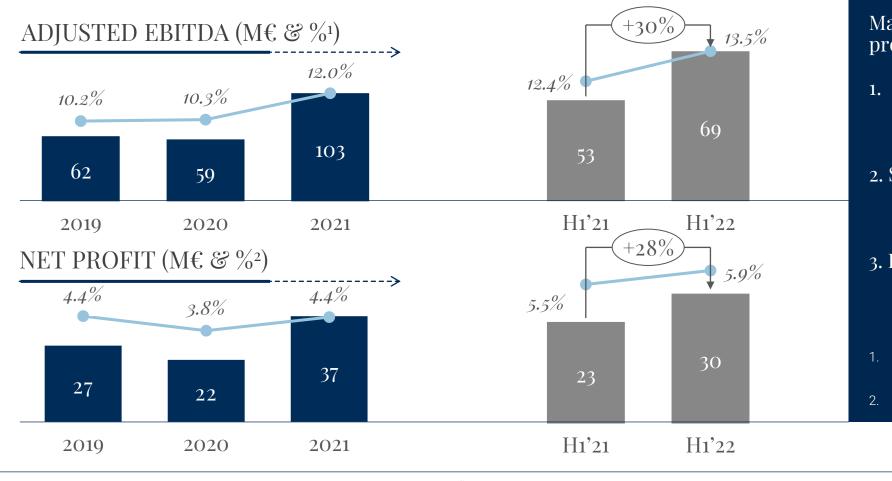


*including Ancillaries, FSD and Wally sail NOTE: Segment sums might not add up to total due to rounding Total

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Further increase in adjusted EBITDA & net profit



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Main drivers for the steady increase in profitability:

- 1. Commercial: a longer waiting list thanks to the high order backlog, meaning a higher pricing power
- 2. Strategic positioning: a larger presence in the most profitable segment, such as Made-to measure
- 3. Industrial: economy of scale in purchasing and a more and more efficient fixed costs absorption
- 1. Calculated as Adj. EBITDA/Net Revenue without Pre-Owned; Note: Adjusted EBITDA equals to EBITDA adding back non-recurring costs
- 2. Calculated as Net Profit/Net Revenue without Pre-Owned

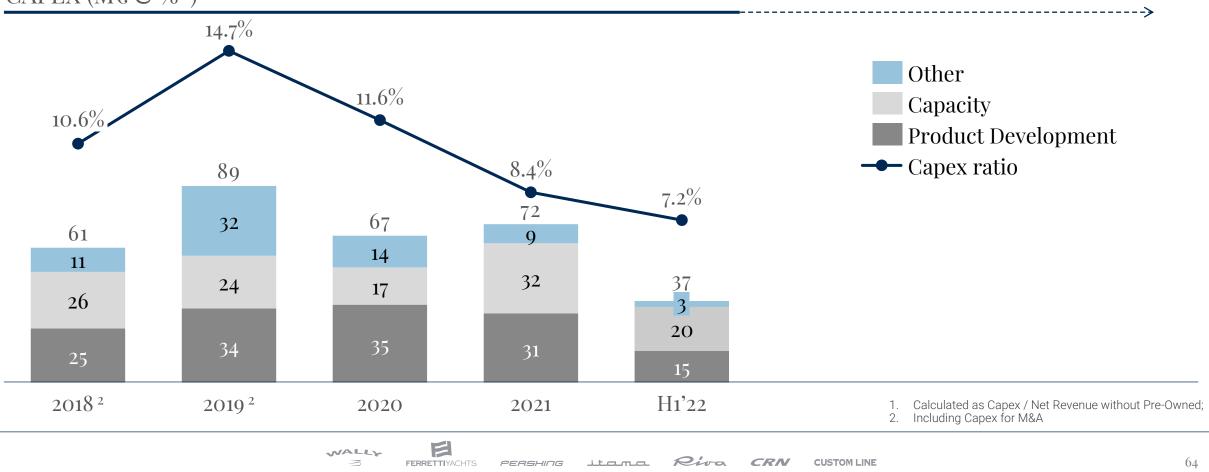
CRN

CUSTOM LINE



Capex overview

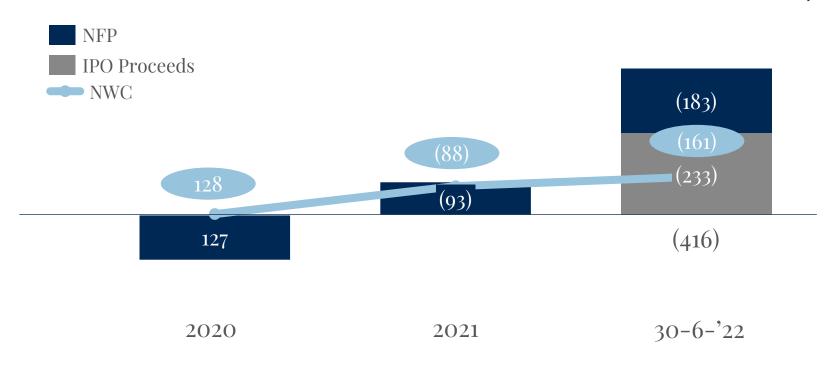
CAPEX (M€ & % ¹)





Net Financial Position: Strong cash generation from the business

NET FINANCIAL POSITION (M€)



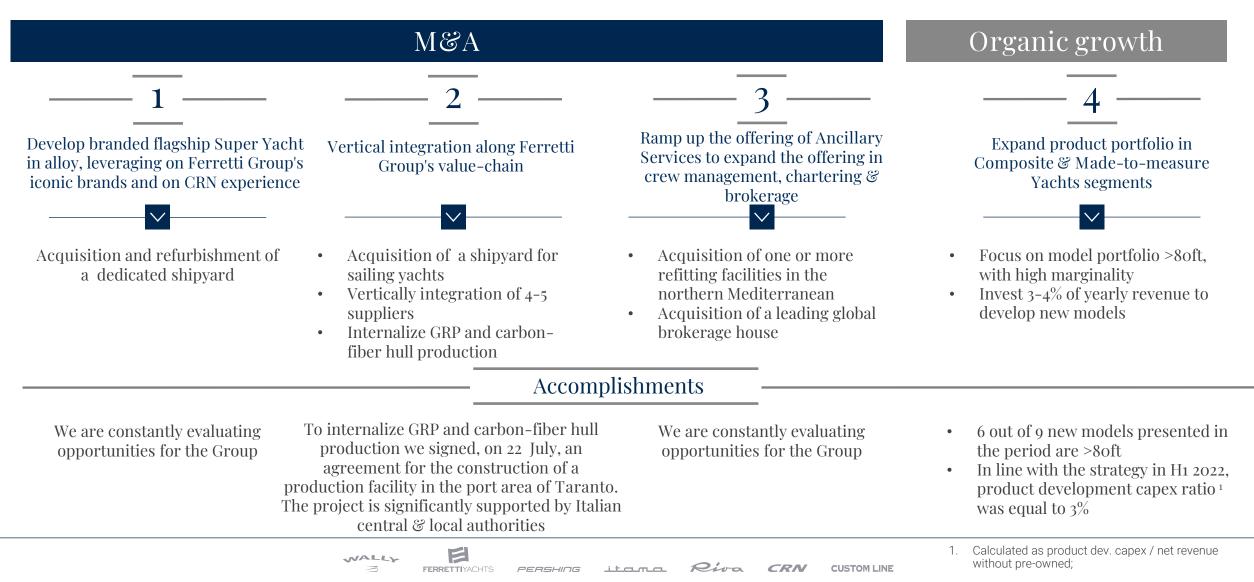
€416 million of net cash at the end of June:

- I. €90 million of net cash generated by the business, thanks to:
 - increase profitability
 - improvement in NWC
- II. Additional ~€233¹ million of net cash from the IPO
- III. Notwithstanding a dividend payment as of 30 June equal to ~€6 million ²
- 1. Overall IPO proceeds and ~ \in . 12 million of favorable exchange rate
- 2. A remaining part of the dividend, equal to ~ € 1 million to be paid in July





Growth strategy through M&A and organic growth





Pure Italian Luxury